



PITTSBURGH Fashion Summit

Union Trust Building | 10th & 11th Floor

- 11:00 a.m. to 12:00 p.m. **Check-in (10th-Floor Main Event Space)**
- 12:00 p.m. to 1:00 p.m. **Lunch (10th-Floor Main Event Space)**
- 1:00 p.m. to 1:20 p.m. **Mayor Bill Peduto, Speaker (Auditorium)**
- 1:30 p.m. to 2:30 p.m. **First Panel Discussion: (Auditorium)**
The Future of Brick and Mortar
- 2:30 p.m. to 2:45 p.m. **Break**
- 2:45 p.m. to 4:00 p.m. **Workshops (Choose One of Three Workshops)**
11th-Floor Seminar Room → • Using Social Media to Build a Brand
10th-Floor Auditorium → • How to Live a Fashionably Sustainable Life
10th-Floor Main Event Space → • The Business of Modeling
- 4:00 p.m. to 4:15 p.m. **Break**
- 4:15 p.m. to 5:15 p.m. **Second Panel Discussion: (Auditorium)**
Co-Op: Funding The Maker's Workshop
- 5:15 p.m. to 7:00 p.m. **Networking (10th-Floor Main Event Space)**

